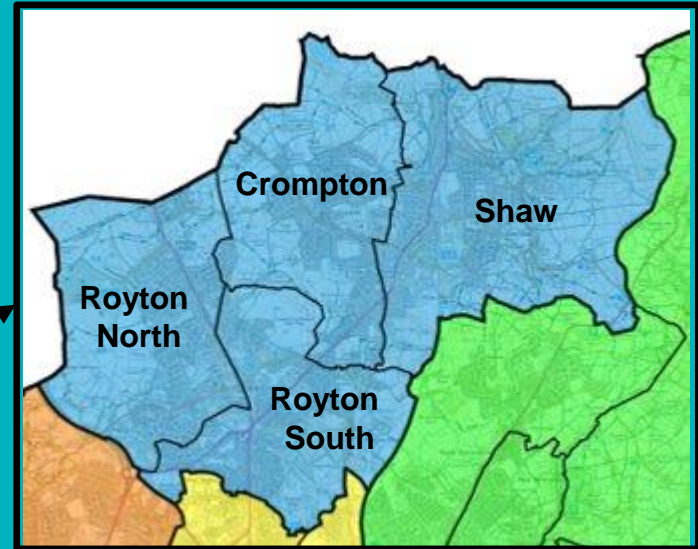
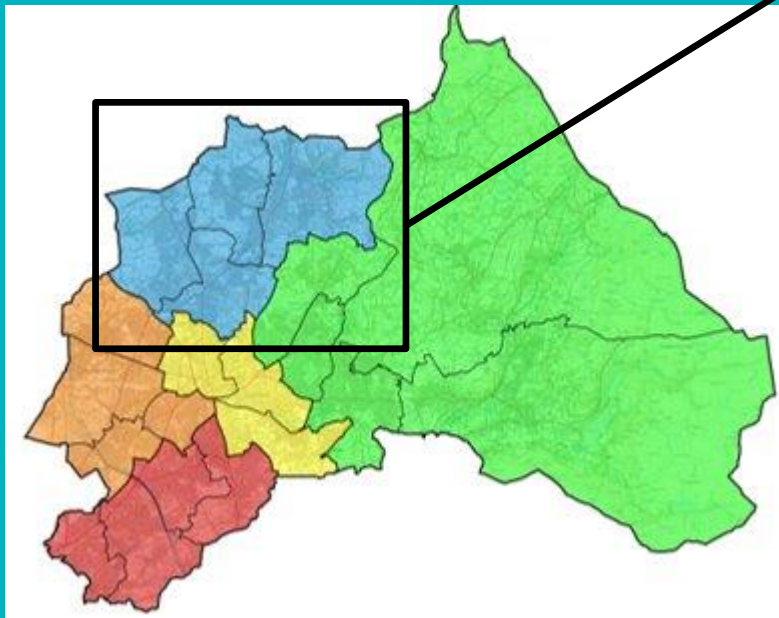


# The North – Thumbnail Evidence Profile



**Oldham**  
Council



# North Profile



## Demographics

### Population



41,457  
Smallest Population

### Ethnicity



5% of Residents  
BAME – Lowest in  
Oldham

### Age Profile



Oldest Average Age  
of all 5 clusters  
\*23% of residents 65+

### Population Growth

Only area that has a  
shrinking population.  
Population is  
shrinking in all four  
wards.

### Deprivation (IMD)



No wards in 10% most  
deprived nationally.

### Covid Hub



1,059 requests for  
food, essentials,  
meds or other

## Health & Wellbeing

### Life Expectancy



Female - 81  
Male - 78

### LLTIs



More Long-Term Health  
Conditions than Oldham  
Average

### Health Conditions



Higher than the Oldham  
Average of Dementia,  
Cancer, Heart Disease  
and Strokes

### Social Housing



16%  
\*Oldham Average 21%

### Crime



16.2% of all crime  
committed in  
Oldham

### Fuel Poverty



9% of homes

## Skills, Employment & Economy

### Qualifications



25% No  
Qualifications.  
21% with Degree

### Early Years



77% of children  
achieved the GLD  
in 2019/20

### GCSEs



Grade 4+ in  
English and  
Maths - 62.8%

### Unemployment



6.2%  
Dec 2020

### Self-Employed



2<sup>nd</sup> highest of the  
five regions.  
2,347

### Average Income



£23,835  
Per Household

## Services, Assets & Voting Analysis

### Adult Social Care



1,493 Users

### Adult Social Care



Most Common  
Service Type:  
Home Care

### Children's Social Care

187

Children in Need +  
Child Protection Plans +  
Children Looked After

### Early Help

587

Multi Agency  
Safeguarding Hub  
Referrals

### Assets

80

Including Primary  
Care and Schools

### Voter Turnout

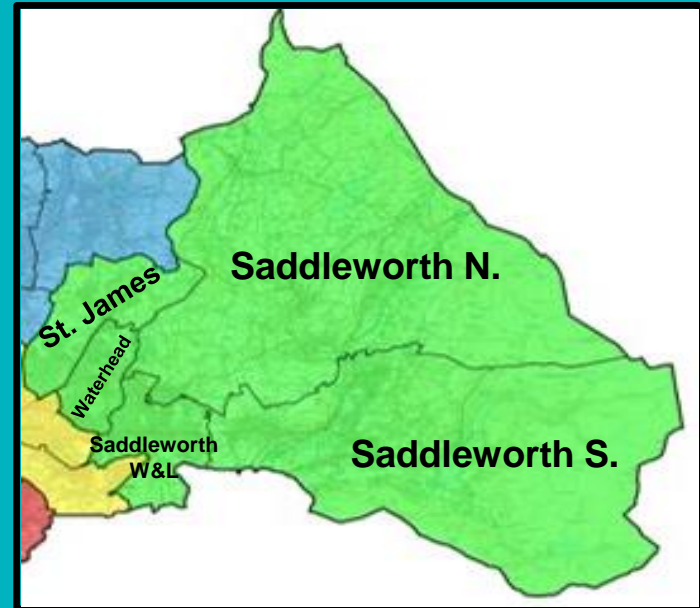
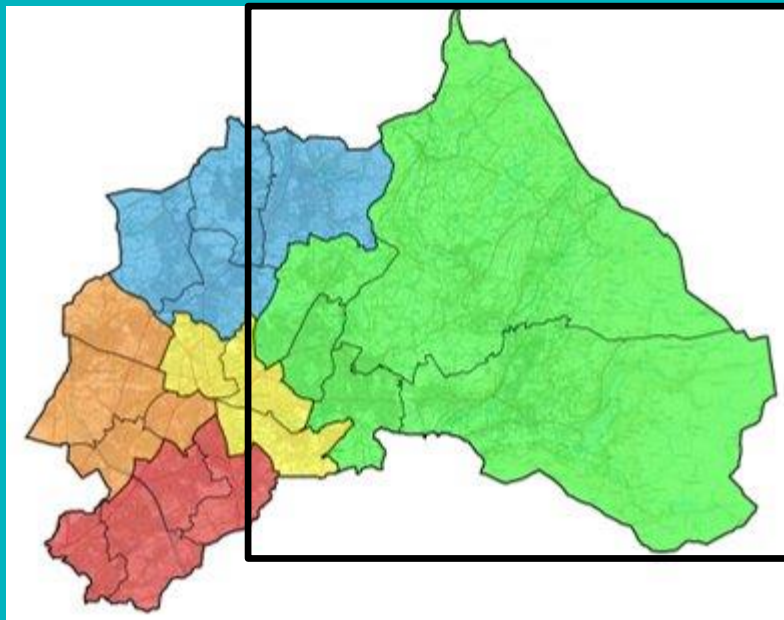
30%

2<sup>nd</sup> lowest of the  
five areas

# The East – Thumbnail Evidence Profile



**Oldham**  
Council



# East Profile



## Demographics

### Population



56,583  
Largest Population

### Ethnicity



8% residents BAME.  
Oldham avg. 22.5%

### Age Profile



Most residents aged  
65+

### Population Growth

Saddleworth's population is slowly shrinking, St James' and Waterhead's is growing.

### Deprivation (IMD)



Waterhead is amongst 10% most deprived wards nationally.

### Covid Hub



1,770 requests for food, essentials, meds or other

## Health & Wellbeing

### Life Expectancy



Female - 82  
Male - 79

### LLTIs



18% with Long-Term Health Conditions

### Obesity



9.3% in Reception  
17.3% in Year 6

### Social Housing



15.6%  
\*Oldham Average 21%

### Crime



4% of all crime committed in Oldham

### Fuel Poverty



10% of homes

## Skills, Employment & Economy

### Qualifications



23% No Qualifications.  
27% with Degree.

### Early Years



77% of children achieved the GLD in 2019/20

### GCSEs



Grade 4 + in Maths and English – 61.7%

### Unemployment



6.6%  
Dec 2020

### Self-Employed



Highest of the five regions.  
4,026.

### Average Income



£25,395  
Per Household

## Services & Asset Analysis

### Adult Social Care



1,219 Users

### Adult Social Care



Most Common Service Type:  
Direct Payment

### Children's Social Care

437

Children in Need + Child Protection Plans + Children Looked After

### Early Help

957

Multi Agency Safeguarding Hub Referrals

### Assets

141

Including Primary Care and Schools

### Voter Turnout

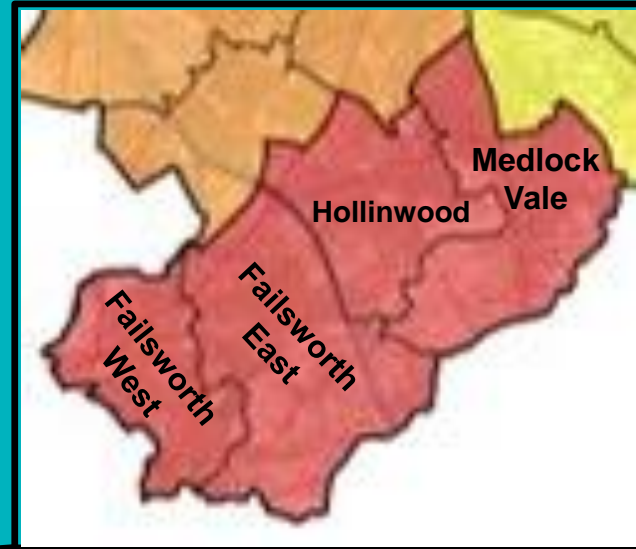
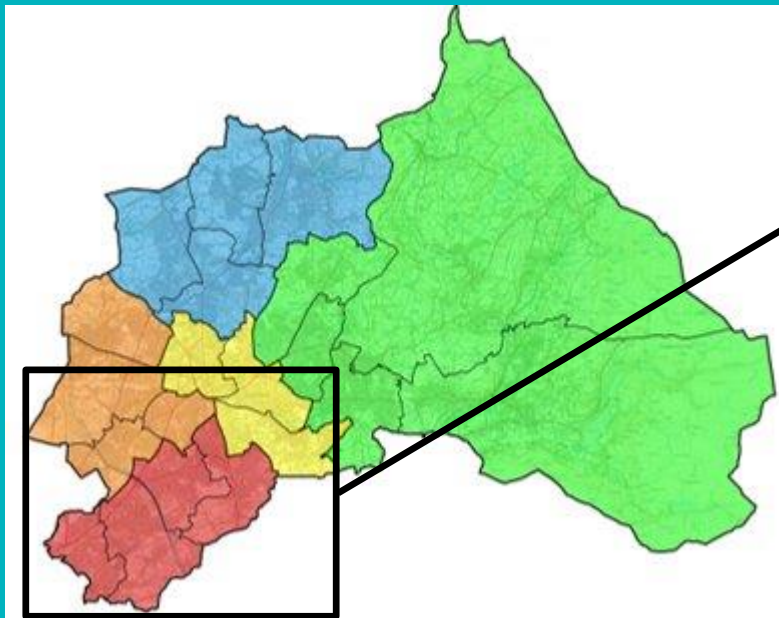
32%

3rd of the five areas

# The South – Thumbnail Evidence Profile



**Oldham**  
Council



# South Profile



## Demographics

### Population



46,939

### Ethnicity



16% residents  
BAME – Oldham  
avg. 22.5%

### Age Profile



Demographic split  
similar to Oldham  
Average.

### Population Growth

Failsworth's  
population is slowly  
shrinking, whilst  
Hollinwood's and  
Medlock Vale's  
increases

### Deprivation (IMD)

Hollinwood and  
Medlock Vale  
amongst 10%  
most deprived wards  
nationally.

### Covid Hub



**2,039** requests for  
food, essentials,  
meds or other

## Health & Wellbeing

### Life Expectancy



Female - 80  
Male - 77

### LLTIs



21%  
with Long-Term  
Health Conditions

### Obesity



11.4% in Reception  
23% in Year 6

### Social Housing



26.8%  
\*Oldham Average 21%

### Crime



24% of all crime  
committed in  
Oldham

### Fuel Poverty



14% of homes

## Skills, Employment & Economy

### Qualifications



33% No  
Qualifications.  
14% with Degree.

### Early Years



66% of children  
achieved the GLD  
in 2019/20

### GCSEs



Grade 4 + in  
Maths and English –  
51.5%

### Unemployment



10.4%  
Dec 2020

### Self-Employed



2,182  
2<sup>nd</sup> lowest of the  
five regions

### Average Income



£19,559  
Per Household

## Services & Asset Analysis

### Adult Social Care



1,013 Users

### Adult Social Care



Most Common  
Service Type:  
Direct Payment

### Children's Social Care

**515**

Children in Need +  
Child Protection Plans +  
Children Looked After

### Early Help

**941**

Multi Agency  
Safeguarding Hub  
Referrals

### Assets

**62**

Including Primary  
Care and Schools

### Voter Turnout

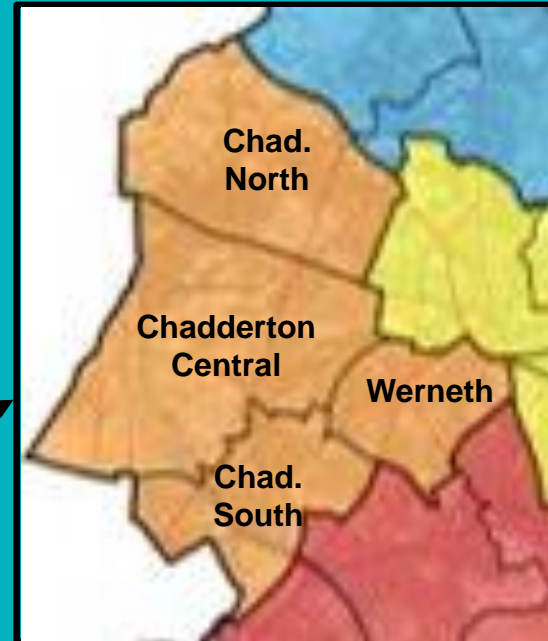
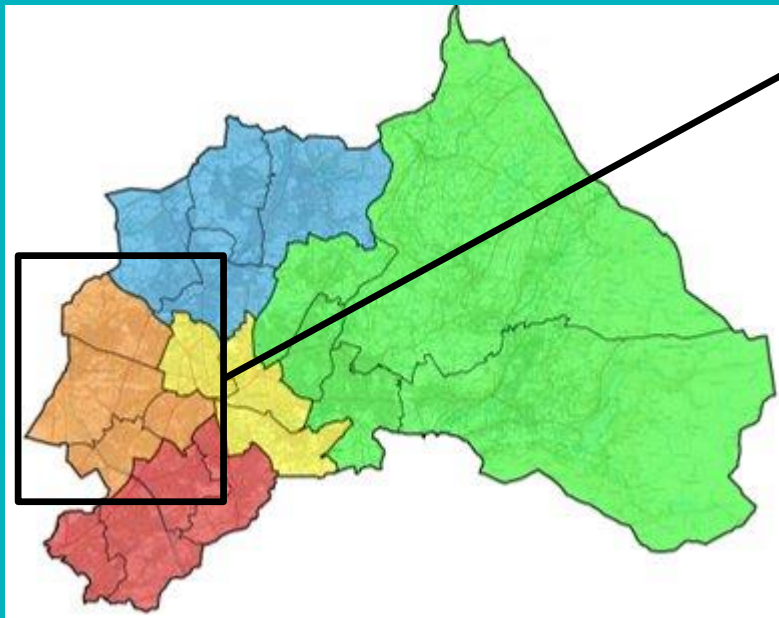
**30%**

Lowest of the five  
areas

# The West – Thumbnail Evidence Profile



**Oldham**  
Council



# West Profile



## Demographics

### Population



47,478

### Ethnicity



31% residents BAME  
– Oldham avg. 22.5%

### Age Profile



Demographic split  
similar to Oldham  
Average.

### Population Growth

Werneth's  
population is  
growing faster than  
Chadderton's.

### Deprivation (IMD)



Werneth is  
amongst 10%  
most deprived wards  
nationally.

### Covid Hub



**1,279** requests for  
food, essentials,  
meds or other

## Health & Wellbeing

### Life Expectancy



Female - 80  
Male - 76

### LLTIs



19.9%  
with Long-Term  
Health Conditions

### Obesity



9.4% in Reception  
24% in Year 6

### Social Housing



21.7%  
\*Oldham Average 21%

### Crime



21% of all crime  
committed in  
Oldham

### Fuel Poverty



14% of homes

## Skills, Employment & Economy

### Qualifications



30% No  
Qualifications.  
17% with Degree.

### Early Years



68% of children  
achieved the GLD  
in 2019/20

### GCSEs



Grade 4+ in  
Maths and English  
59.6%

### Unemployment



8.6%  
Dec 2020

### Self-Employed



2,309  
3<sup>rd</sup> highest of the  
five regions

### Average Income



£20,603  
Per Household

## Services & Asset Analysis

### Adult Social Care



1,287 Users

### Adult Social Care



Most Common  
Service type:  
Home Care

### Children's Social Care

**387**

Children in Need +  
Child Protection Plans +  
Children Looked After

### Early Help

**646**

Multi Agency  
Safeguarding Hub  
Referrals

### Assets

**62**

Including Primary  
Care and Schools

### Voter Turnout

**35%**

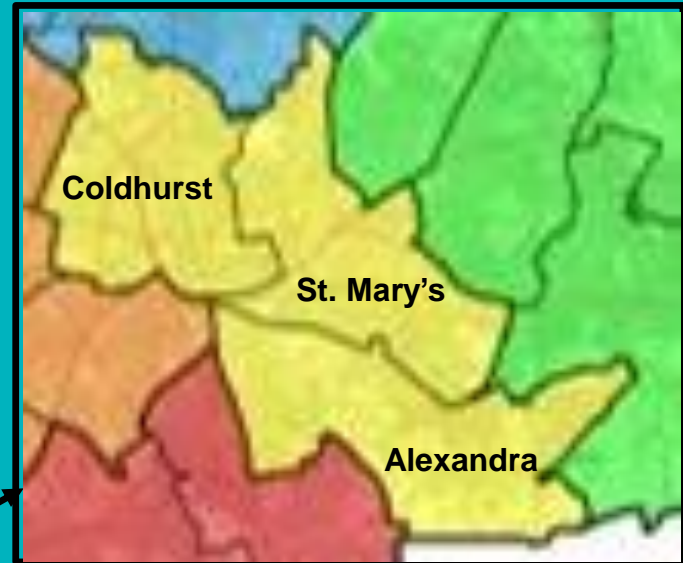
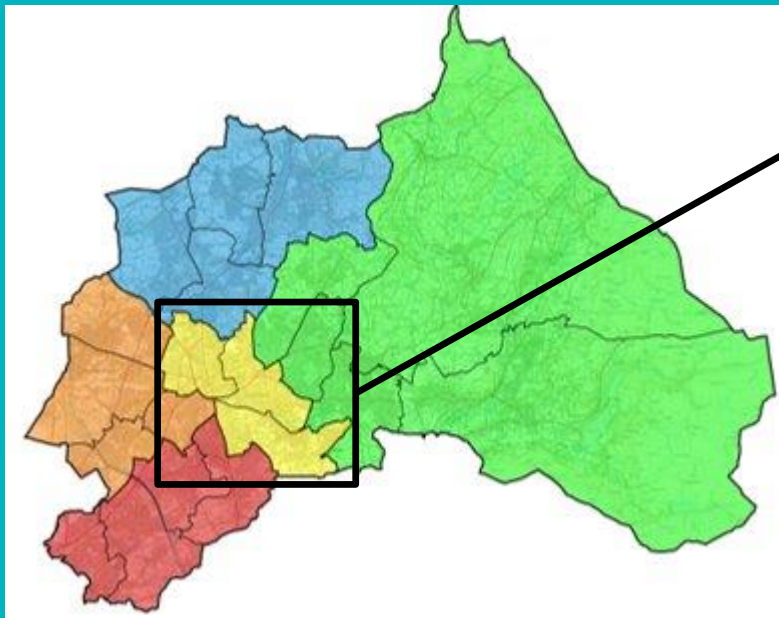
2<sup>nd</sup> highest of the  
five areas



# Central – Thumbnail Evidence Profile



**Oldham**  
Council



# Central Profile



## Demographics

### Population



43,466

### Ethnicity



Highest Proportion of  
BAME residents  
59%

### Age Profile



Most 0 – 17s  
Fewest 65+

### Population Growth

Alexandra is the  
Ward with the  
Fastest Growing  
Population.  
(16% 2013 – 2018)

### Deprivation (IMD)

Coldhurst and St  
Mary's are  
amongst 10%  
most deprived wards  
nationally. Alexandra  
is amongst top 1%.

### Covid Hub



**2,405** requests for  
food, essentials,  
meds or other

## Health & Wellbeing

### Life Expectancy



Female - 77  
Male - 73

### LLTIs



21%  
with Long-Term  
Health Conditions

### Obesity



11% in Reception  
25% in Year 6

### Social Housing



39.5%  
\*Oldham Average 21%

### Crime



34% of all crime  
committed in  
Oldham

### Fuel Poverty



20% of homes

## Skills, Employment & Economy

### Qualifications



41% No  
Qualifications.  
11% with Degree.

### Early Years



60% of children  
achieved the GLD  
in 2019/20

### GCSEs



Grade 4+ in  
Maths and English  
49%

### Unemployment



Highest of the five  
areas  
15.3% - Dec 2020

### Self-Employed



1,569  
Lowest of the five  
regions

### Average Income



£15,000  
Per Household

## Services & Asset Analysis

### Adult Social Care



1,197 Users

### Adult Social Care



Most Common  
Service Type:  
Home Care

### Children's Social Care

**646**

Children in Need +  
Child Protection Plans +  
Children Looked After

### Early Help

**1,071**

Multi Agency  
Safeguarding Hub  
Referrals

### Assets

**71**

Including Primary  
Care and Schools

### Voter Turnout

**39%**

Highest of the  
five areas